

# AvoineGLAM

Towards Open Culture in Finland



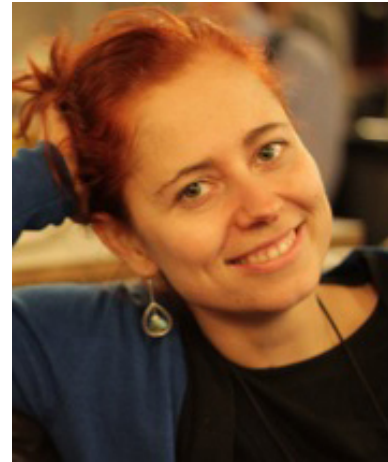
Sanna Marttila

*Open Data in Cultural Heritage – OpenGLAM in Germany*

15.7.2014 at Wikimedia Deutschland

Sanna Marttila  
Open Knowledge Finland ry.  
Aalto University ARTS

#avoinglam  
@sannamarttila





## Pre-festival seminar: Towards Open Culture



OKF Local  
Group

Funding from the Ministry of  
culture and education

Open Cultural Data  
master class ends

*Building the network, workshops with  
GLAMS, thematic working group*

*Supporting GLAMs to open up cultural data*

**August  
2012**

Practices, tools and infrastructures

**June  
2013**

Projects and partnerships

**June  
2014**

**OK**  
Festival

Open Cultural Heritage stream:  
Hackathon, Building the Cultural Commons session  
and OpenGLAM Workshop



GLAM = Galleries, Libraries, Archives and Museums

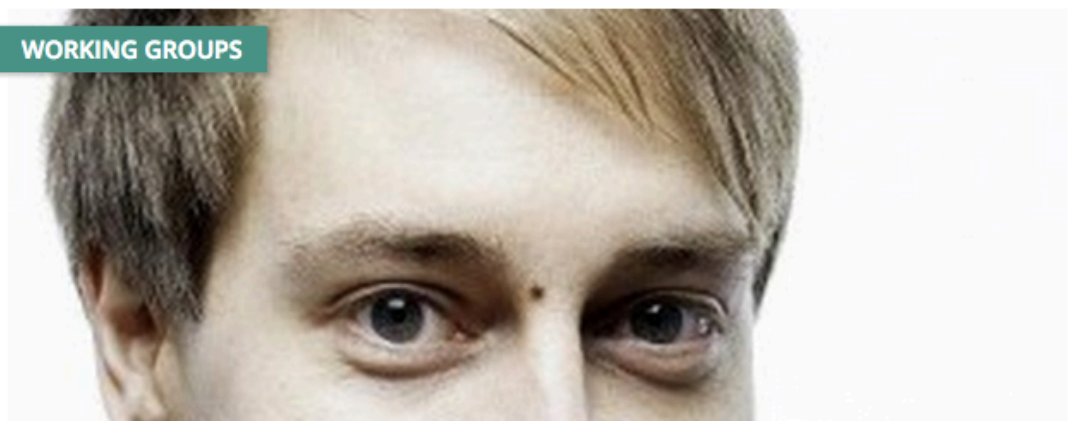
AvoingLAM is a Finnish network of people and organizations working towards opening culture. AvoingLAM is also a thematic working group in Open Knowledge Finland.

<http://avoinglam.fi/> [#avoinglam](https://twitter.com/avoinglam)



A local group of the open knowledge foundation

## WORKING GROUPS



### Kokemuksia miljoonahankkeen avoimesta valmistelusta

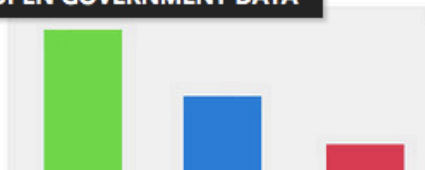
Matti Saastamoinen Tampereen kaupunkiseudun elinkeino- ja kehitysyhtiö Tredeasta on juuri saanut yhden urakan valmiiksi ennen kesälomia. Hän oli päävastuullisena avoimen datan kärkihankkeen valmistelusta 6Aika-strategiaan. Ei ole aivan pieni työ tehdä hakemusta ja valmistella kolmivuotista EU-rahoitusta 11 toimijan yhteishanketta, jonka kokonaisbudjetti on yli 8 miljoonaa euroa. Vaikka lopullista rahoituspäätöstä pitääkin vielä odotella, niin hanke on jo [...]



Share

## EVENTS

### päätökset - Top 3 alueet OPEN GOVERNMENT DATA



## Events Calendar

Today ◀ ▶

### Tuesday, 15 July

11:00 OKfestival Berlin - TEAM

### Wednesday, 16 July

OKfestival Berlin - TEAM FINLAND

### Thursday, 17 July

» 17:00 OKfestival Berlin - TEAM

### Tuesday, 5 August

15:30 OKF hallituksen kokouks

### Tuesday, 2 September

15:30 OKF hallituksen kokouks

Displaying events until 15/9.

[Look for more](#)



See the full page calendar here.

## Recently added to Calendar



Open Knowledge Festival 2014  
kenraali

# Key objectives of the AvoingLAM working group:

- Develop a fruitful and flexible national network of relevant actors in Finland.
- Produce, share and promote knowledge, tools and documentation about open culture, culture of openness and OpenGLAM
- Support GLAM organizations to open up their data and content
- Facilitate and support artists, designers and practitioners to use and re-use open cultural content and data
- Organize various events for multiple user groups (e.g. memory institutions, practitioners, artists, educational sector).

See more at: <http://fi.okfn.org/wg/avoinglam/>

# Seminars



Strategic

# Workshops

with GLAMs





# Challenges for GLAMs to Open Cultural Data

## Technology

- Lack of experience and skills in the organizations
- Digital tools, platforms and services are outsourced

## Copyrights

- Organizations do not hold the rights to their holdings
- Rights clearance process is very time consuming and expensive

## Organizations internal practices and processes'

- Need for good case studies and arguments – why open?
- The change of professional roles in the organizations
- What are the main tasks of the organization?

By [AvoineGLAM](#), CC BY-SA

# Workshops

with developers, designers and GLAMs



# Meet-ups

## Avoim GLAM – kaikille avoimeksi!

Public · By Avoim GLAM

[Events](#)[Invite friends](#)[Edit](#)[Going](#)

### Going (15)



Sanna Marttila



Mariana Salgado



Matti Kinnunen



Heini Oikkonen (invited you)



Outi Ugas



Helka Ketonen

[See all guests \(2 new\)](#)

### Maybe (11)



Andrew Paterson

### Invited (209)



Kirsi Vanhamaa



Thursday



17:00 until 19:00



Chance of Rain 6°C / -1°C

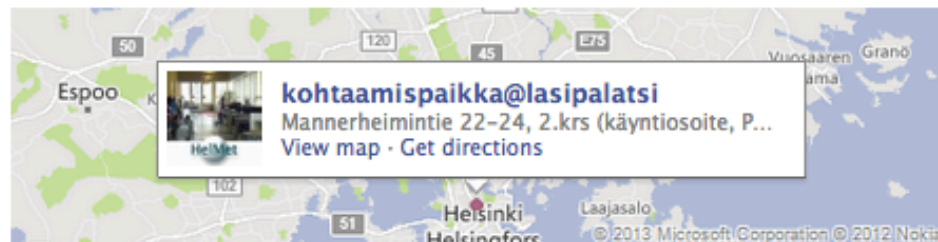


Avoim GLAM –verkosto järjestää kuukausittain kaikille avoimia tapaamisia, joissa pääset mukaan verkoston toimintaan tai saat lisää tietoa avoimista kulttuurisisällöistä ja niiden käytöstä.

Ensimmäinen tapaaminen järjestetään torstaina 11.4. klo 17 Lasipalatsin Kohtaamispaikalla (toinen kerros).

Ohjelmassa esitellään onnistumisia ja esimerkkejä osallistamisesta ja tiedon avoimuudesta kulttuuriorganisaatioissa. Tule kertomaan myös oma onnistumisesi!

[...See more](#)



# Hackathons



By [AvoingLAM](#), CC BY-SA

# Open Cultural Data Master Class



# Open Cultural Data master class

The master class was organized in spring 2014. The course was directed to Finnish memory and cultural organizations to offer:

- Existing cases and good practices using open cultural data
- Possibilities to develop new concepts and services around open cultural data and content
- Knowledge and tools how to open up cultural data and content
- Possibility for peer-learning and networking with other Finnish GLAM institutions

*Course is building upon the Dutch initiative Open Cultuur Data.*

*The Finnish course is co-funded by the ministry of culture and education.*

# Open Cultural Data master class

- Over 20 participants from different cultural and memory institutions cross Finland.
- Leading experts and practitioners as tutors
- 6 thematic one day sessions with various themes, e.g. copyrights, open licenses, creative reuse and applications, demos and prototypes.
- The main objective of the class was that *every* organization would open up data and develop a small demo or prototype using open cultural data.



[http://fi.okfn.org/koulutus/avoin\\_kulttuuridata/](http://fi.okfn.org/koulutus/avoin_kulttuuridata/)



Men on a bench. The Esplanade in...

by Svenska litteratursällskapet i...



by Svenska litteratursällskapet i...



by Svenska litteratursällskapet i...

## Some Finnish GLAMs on Flickr:

[www.flickr.com/photos/aaltocommons/](http://www.flickr.com/photos/aaltocommons/)

[www.flickr.com/photos/kiasmamuseum](http://www.flickr.com/photos/kiasmamuseum)

[www.flickr.com/photos/merimuseo/](http://www.flickr.com/photos/merimuseo/)

[www.flickr.com/photos/urheilumuseo](http://www.flickr.com/photos/urheilumuseo)

[www.flickr.com/photos/valokuvataiteenmuseo/](http://www.flickr.com/photos/valokuvataiteenmuseo/)

[www.flickr.com/photos/slsarkiva/](http://www.flickr.com/photos/slsarkiva/)

[www.flickr.com/photos/aboakademisbibliotek/](http://www.flickr.com/photos/aboakademisbibliotek/)



kapet i...



by Svenska litteratursällskapet i...



by The Finnish Museum of Photography

PUBLIC



Yleisradio / yle-arkisto

★ Star

0

🍴 Fork

0

🕒 29 commits

🌿 1 branch

📦 0 releases

👤 1 contributor



branch: master ▾

yle-arkisto / +



Update README.md



tuomasnolvi authored on Jun 10

latest commit 446e5887f6



LICENSE

Initial commit

2 months ago



README.md

Update README.md

a month ago



data.csv

Create data.csv

2 months ago



README.md

Tämä kansio sisältää Yle Arkiston ylläpitämän lehtiartikkeliviitetokannan datan vuoden 2013 loppuun asti. Tietokantaa pidetään yllä Yle Arkiston tietopalvelun tarpeisiin muita suomalaisia viitetokantoja, kuten Aleksia ja Artoa täydentävästi. Luetteloinnissa on pääasiallisesti käytetty yleistä suomalaista asiasanastoa.

Data on lisensoitu Creative Commons 0 -lisenssillä: <https://creativecommons.org/publicdomain/zero/1.0/deed.fi>



Luetteloidut lehdet:

Lehden nimi & indeksoidut vuodet

&lt;&gt; Code

! Issues

0

🔗 Pull Requests

0

📈 Pulse

📊 Graphs

🌐 Network

HTTPS clone URL

<https://github.com/Yleisradio/yle-arkisto/>

You can clone with [HTTPS](#) or [Subversion](#). ?

🖥️ Clone in Desktop

📄 Download ZIP

<https://github.com/Yleisradio/yle-arkisto/>



## Suomen Jazz & Pop Arkisto

Suomen Jazz & Pop Arkisto  
JAPA / The Finnish Jazz & Pop Archive  
Helsinki, Finland

4 | 8



Follow



Welcome to listen and share The Finnish Jazz & Pop Archives interviews!

The collection consists interviews of Finnish musicians, conducted by the Finnish Jazz...

Read full profile ▾

 Suomen Jazz & Pop Arkisto  
 Suomen Jazz & Pop Arkiston ...



Suomen Jazz & Pop Arkisto  
**Juhani "Jukka" Haavisto**  
(musiikkineuvos, yhdistysaktiivi,  
muusikko) haastattelu/interview 2

18 days

#Finnish



7.29



► 4



Suomen Jazz & Pop Arkisto  
**Juhani "Jukka" Haavisto**  
(musiikkineuvos, yhdistysaktiivi,  
muusikko) haastattelu/interview 1

18 days

#Interview



32.23



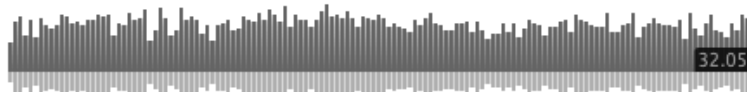
► 5



Suomen Jazz & Pop Arkisto  
**Eino Virtanen** (trumpetisti,  
sovittaja, säveltäjä, laulaja)  
haastattelu/interview 2

1 month

#Interview



32.05



► 36



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# #HACK4DK

THANK YOU!!!!!!11

# #HACK4FI



<http://hack4dk.wordpress.com/>



<http://kulturognaturreise.wordpress.com/2013/10/23/hack4no-hack-your-heritage/>

Tweets

Follow

27 Jan

designere

på #hack...  
Retweeted by HACK...  
Expand

Follow

**Start small** and with a limited collection

**Use** standard license frameworks and make use of available open source tools and services

**Form partnerships** with other institutions and stakeholders

**Be visible** on multiple platforms and services (e.g. Wikimedia and Flickr Commons)

**Be open** in various levels: data, content, standards/formats, technology, organization, participation... **open for dialogue!**

# Thank you!

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@sannamarttila

@avoinglam // #avoinglam

<http://avoinglam.fi> (in Finnish)  
<http://fi.ofkn.org/avoinglam>



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