





OpenGLAM CH Working Group

Beat Estermann, 15 July 2014

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Swiss OpenGLAM Working Group

Working Group of the Swiss chapter of Open Knowledge

Mission:

 Promote and facilitate the adoption of the OpenGLAM principles in Switzerland

Members:

- NGOs (Open Knowledge; Wikimedia; Creative Commons)
- GLAMs
- Research and educational institutions
- Service providers

At present: ca. 50 people subscribed to the mailing list; ca. 20-25 people participating in real-life meetings and engaging in projects.

Functioning (as of summer 2014)

- We are a loose network of OpenGLAM related projects.
- The OpenGLAM Working Group primarily functions as a contact platform to meet people, to keep each other up-todate and to initiate projects.
- New projects or task forces can be launched in a rather informal way if there is a critical mass of people interested in promoting them - new topics can be announced through the mailing list or at coordination meetings; also, the projects and task forces are encouraged to report back to the mailing list about their progress.
- Coordination meetings are held twice per year.

OpenGLAM CH Task Forces / Projects

Active Task Forces

- Outreach to smaller institutions
- Open Cultural Data Hackathon

Dormant Task Force

- Open Cultural Data platform(s)
- Planned Project(s) (funding applications in preparation)
 - Multi-stakeholder evaluation of GLAM-Wiki cooperations and open data projects in the heritage sector, based on comparative case studies
 - Open Cultural Data Masterclasses
 - Outreach to all Swiss heritage institutions to ask them to contribute content to Wikipedia /Wikimedia Commons

Related Projects

- GLAM-Wiki cooperations
- Open Data projects in the heritage sector
- OpenGLAM Benchmark Survey

OpenGLAM CH - A Brief History

2013

- Mandate to build up an OpenGLAM working group in Switzerland / OKFN
- BREF project submission «OpenGLAM CH»
- Publication of the OpenGLAM Principles by the OpenGLAM Working Group of the Open Knowledge Foundation
- Trilateral meeting opendata.ch / Wikimedia CH / Digitale
 Allmend to discuss a common working group
- OpenGLAM workshop at OKCon: Announced launch of a Swiss OpenGLAM Network and Working Group
- Approval of the OpenGLAM working group by the opendata.ch board

OpenGLAM CH - A Brief History (Cont.)

2014

- Official kick-off of the OpenGLAM CH Working Group
- Initialization of 3 task forces:
 - Small Institutions
 - Open Cultural Data Hackathon
 - Open Cultural Data platform(s)
- Swiss Open Government Data Strategy: The Federal Government mandates the Federal IT Steering Unit and the Federal Archives to negotiate with the heritage sector about its inclusion in the national open data strategy (N.B.: The EU PSI-Directive is not applicable in Switzerland!)

Some advice

- OpenGLAM is the goal

 (and not organization building or turf wars)
 (avoid the not-invented-here syndrome)
- There is value in diversity (in Switzerland, the Open Knowledge chapter has so far turned out to be a good host for it)
- Think global, act global
- Assume good faith and be bold (not everyone will be ready to move as fast as you) (there is a lot of sleeping potential, even in organizations where you wouldn't expect it at first sight)

Thank you for your attention!

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